

CASC Assure – Telecoms Offering

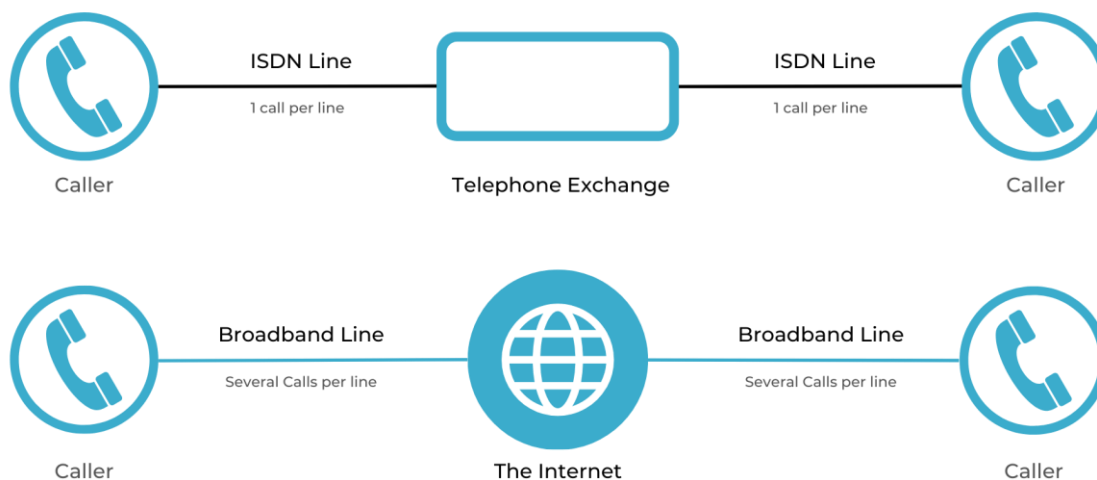
Stay ahead of the curve and switch to VoIP today! With the BT ISDN switch-off fast approaching, it has never been a better time to make the switch. In a simple summary VoIP allows you to answer the phone on any internet device, rather than through a wired landline.

2025 ISDN Switch Off

In 2025, the BT is switching off the UK's ISDN network in favour of digital IP communications for both business and home lines. This may seem like years away however with this massive shake-up in the communications industry as a business you need to prepare in good time or risk getting left behind. Clubs who have not arranged for an alternative solution to replace their current services before the switch off will experience major disruption to their business.

Around 40% of businesses have already moved over to VoIP systems, with more following suit every day, there's not a better time to review this.

ISDN was introduced in the 1980's as the first digital platform to offer the transmission of voice, video, and other data. It is the networks that make up the UK's telephone infrastructure and is used to deliver broadband connectivity, as well as telephone calls, through copper cables. However, as you can probably imagine, this technology can no longer accommodate 21st-century demands, is no longer fit for purpose and thus ISDN is no longer the best option.



ISDN vs VOIP Diagram

What should you do to prepare?

Clubs can prepare for this change at any point, but we are recommending reviewing this sooner rather than later. If your contract end date is approaching then would be a good time to start considering your options and making the change.

One important point to make is that rather than considering at a short-term contract that will see you over until 2025, which is when you absolutely must switch, identifying a unified communications solution will give you peace of mind that you are prepared in good time for the switch off with a consistent, reliable, and efficient solution.

Benefits of VoIP

- **Flexible** - Using a cloud-based phone system allows for an easier way to make and answer calls wherever you are, ideal for clubs who may not always have someone in the clubhouse to answer these calls. One of the most advantageous points of a VoIP phone system is that it is highly adaptable and can be implemented at a level that fits your needs.
- **Cost Effective** – In the long run, the switch from ISDN will be more cost-effective for your club and could help you reduce your running costs by up to 70% against traditional on-premises solutions.
- **Easy Installation** – Having no physical lines means you do not have hardware taking up valuable space in your club, with maintenance completed remotely. means you don't have to wait to get connected.
- **Great Savings** – Depending on the supplier, cost can be determined on the number of users you'll require, so whether it's just you or a few employees, we can work with you to find the most suitable options.

Here's details of some of the many cost savings and additional features your club can benefit from;

- Reduced line rental
- No system maintenance or leasing
- Crystal clear voice calls
- Integration with mobile phones/Mobile twinning
- Little to no call charges
- Faster broadband speeds

Work out your requirements

This will be based on the size of your club, however a suitable starting point would be by outlining what your club needs and assessing other add-ons that could be beneficial.

VoIP is generally suited to smaller businesses as it is very easy to install, with the size of the install predominantly based on the size of your club, however it is always good to ask yourself how many telephones you need and what broadband speed do you require?

What's next?

While the imminent switch to FTTP and a VoIP phone may sound like a hassle or slightly daunting, in reality it's a simple way to future-proof your club, making it more resilient and provide greater resilience – now is the time to secure high-quality, future-proof internet connectivity that's ready to support your IP phone system.

And don't worry about losing your existing business number, you can take this with you, and it's a simple process that's managed by your provider!

CASC Assure are here to help guide you through the mass of telecoms jargon and identify the right solution for your club that suits both budget and requirements.

It's our job to support local CASC's and spread the word on the major Openreach switch off and ensure clubs across the country won't be affected by any loss of service.

We have a range of deals available for you, each offering varying options to your club. All we need to do is find out your club needs, so we can shape you the right plan.

www.cascassure.co.uk